



19th International exhibition
of equipment and materials
for professional cleaning,
sanitary, hygiene,
dry-cleaning and laundry

MOSCOW



Crocus Expo, Russia
13–15 November 2017



Exhibition sections:

- Professional cleaning
- Dry-cleaners and laundry

Organised by



primexpo



+7 (812) 380 6008/00
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cleanexpo-moscow.ru



CleanExpo Moscow international exhibition –
is an effective business platform to increase sales
and attract new customers interested in purchasing
modern equipment and materials for professional cleaning,
sanitation, hygiene, dry-cleaning and laundry

The winner of the Russian
National Exhibition Rating
on the subject of 'Cleaning services'
in all nominations



EXHIBITION SECTIONS:

Professional cleaning

- Carpet care equipment
- Hard surfaces care equipment
- Kitchens cleaning equipment
- Street sweepers
- Equipment for restoration and cleaning of facades
- Equipment and means for collection of waste
- Accessories and spare parts for professional cleaning equipment
- Manual tools for cleaning
- Dust control systems
- Cleaning chemicals, disinfectants
- Dispensers, dosing units, warm air hand driers, consumables

Dry-cleaners and laundry

- Equipment for washing
- Laundromats
- Machinery for dry-cleaning
- Steam generators
- Equipment for drying
- Machinery and equipment for ironing and finishing
- Chemicals
- Accessories and consumables for dry-cleaners and laundries
- Software for automation of dry-cleaners and laundries
- Industrial clothing and labour protection means



FACTS AND FIGURES 2016:

160 exhibitors from 19 countries:

Austria, Belgium, China, Croatia, Czech Republic, France, Germany, Great Britain, Holland, India, Italy, Japan, Kazakhstan, Lithuania, Luxembourg, Ukraine, Spain, Sweden, and Russia

3 504 visitors from 29 countries and 72 regions of Russia

2 073 visitors

CEOs, deputy CEOs and heads of departments

3 433 visitors

are purchasing decision-makers or have an influence on such decisions



Area of activity of companies, which represented visitors:

| | people |
|---|--------|
| Professional cleaning services | 971 |
| Wholesale and retail trade of products for professional cleaning | 835 |
| Laundry, dry-cleaners | 630 |
| Warehouse / terminal, catering, business centre / mall, hotel / resort, medical facility, facility management company / HOA / utilities, car wash, fitness centre | 236 |
| Other (investors, purchasing products for personal use etc.) | 804 |
| Media | 28 |

Geography of visitors:



Interest of visitors to the products represented at the exhibition*:

| | people |
|---|--------|
| Products for professional cleaning | |
| Cleaning chemicals, disinfectants | 1 462 |
| Manual tools for cleaning | 1 347 |
| Carpet care equipment | 1 292 |
| Hard surfaces care equipment | 1 277 |
| Consumables (disposal paper and wipes, toilet seat sanitisers) | 1 114 |
| Kitchens cleaning equipment | 956 |
| Accessories and spare parts for professional cleaning equipment | 919 |
| Dispensers, dosing units | 898 |
| Dust control systems | 878 |
| Equipment and means for collection of waste | 823 |
| Street sweepers | 797 |
| Equipment for restoration and cleaning of facades | 711 |
| Warm air hand driers | 552 |
| Products for dry-cleaners and laundry | |
| Chemicals | 1 001 |
| Equipment for washing | 917 |
| Accessories and consumables for dry-cleaners and laundries | 771 |
| Machinery for dry-cleaning | 755 |
| Equipment for drying | 682 |
| Steam generators | 616 |
| Machinery and equipment for ironing and finishing | 590 |
| Software for automation of dry-cleaners and laundries | 476 |
| Industrial clothing and labour protection means | 402 |

* In survey used the question with multiple choice answer

EXHIBITORS 2016:

Professional cleaning section

Aegis Hotel, Almir, Artstone, Astari, Brandy & Shnipper, Chemitech, Clean Part, Comus, Delt Papir, Dikant / Hefter, Diversey, Ecolife, Fiorentini Rus, Ghibli Russia, Grass, Idrobase Group, Injecta, Interproject, IPC Cleaning Russia, I-Team Global, Kaustik, Kiehl, Kwazar Rus, Lavorwash, Metlana, Procept, Proff Line, Roots, Rosmop, Rotowash, Santoemma, Sebo, Synclean, Tennant, Thomil Professional, Titov Paper Factory, Trial Market, TVH, Vermop, and other companies

Dry-cleaners and laundry section

Agbis, Bowe, Burnus, Danube, Delta Service, Electrolux, EuroLaundry, Firbimatic, GoldFist, Goudkuil Apeldorn, Hollu Russia & CIS, Imesa, Jupiter, Knit, Koblenz & Partner, LG, Martini, Miele, Plesir, PRIMUS, Prochim, Profitex, Renzacci, RM Dios, Rostel, Salad Seitz, Servisbytmash, Stirka.ru, TEKSKEPRO, Traverse, Vyazma Machine-Building plant, and other companies



THE ORGANISER MATTERS!

PRIMEXPO / ITE St. Petersburg, part of the ITE Group, has been working in the exhibition and conference markets of Moscow, St. Petersburg and other Russian cities since 1996.

Today the company's portfolio includes more than 25 annual events, and this list is constantly growing. High quality and prestige of the business events organised by PRIMEXPO / ITE St. Petersburg are confirmed by many awards for successful activities of the company.

Established in 1991, the **ITE Group** is one of the leading organisers of international trade exhibitions and conferences. The company has 32 offices in 20 countries and holds over 240 events each year. ITE's portfolio includes many trade events that are well known to professionals in different fields. Russian market leader, the ITE Group, with a share of more than 20% operates through its offices in 5 cities: Moscow, St. Petersburg, Krasnodar, Novosibirsk and Yekaterinburg.

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